

# National Sea Grant Office Update

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National Sea Grant Office
Great Lakes Sea Grant Network Meeting
September 9, 2015





## What's new?

- Changes in the NSGO
- PIE Updates
- FY 2016 Budget
- Sea Grant Communication Updates





## National Sea Grant Office

#### Recent changes in the NSGO

http://seagrant.noaa.gov/WhoWeAre/Leadership/NationalSeaGrantOffice.aspx

#### December/January 2015:

- Gene Kim, PhD now at USDA as the National Program Leader for Aquaculture
- Elizabeth Bevan Sea Grant Knauss Fellow now back at the University of Alabama at Birmingham to pursue her PhD
- Tammy Newcomer-Johnson, PhD Sea Grant Knauss Fellow now with EPA

#### • February 2015:

- + Julia Galkiewicz, PhD, Fellowship Manager (C)
- + Helen Cheng, SG Knauss Fellow, Coastal Communities Specialist
- + Sarah Bowman, PhD, SG Knauss Fellow, Natural Resource Specialist

#### March 2015:

- Kathryn MacDonald Baltes (c) Communication Specialist at MIT SG
- Leon Cammen, PhD Director (retired)





## National Sea Grant Office

#### Recent changes in the NSGO

http://seagrant.noaa.gov/WhoWeAre/Leadership/NationalSeaGrantOffice.aspx

- April 2015:
  - Nikola Garber, PhD, Acting Director
  - Jon Eigen, Acting Deputy Director
  - + Jim Berkson, PhD, NMFS Liaison to Sea Grant
  - + Robin Garcia, Communication specialist (C)
- May 2015:
  - Genene Fisher, PhD, NOAA Leadership Competencies Development Program (LCDP) detail including recruiting Sea Grant hires, returns to National Weather Service
  - + Sami Grimes returned from her first LCDP detail
  - + Sarah Nadalin, volunteering this summer to work on a variety of education projects for Sea Grant Education Network and the NOAA Ed Council.
- June 2015:
  - Sami Grimes, Acting Deputy Director
  - Devin Brakob, LCDP detail managing the NMFS-SG Fellowship and Aquaculture grant competition, returns to NOAA Office of Marine and Aviation Operations





### National Sea Grant Office

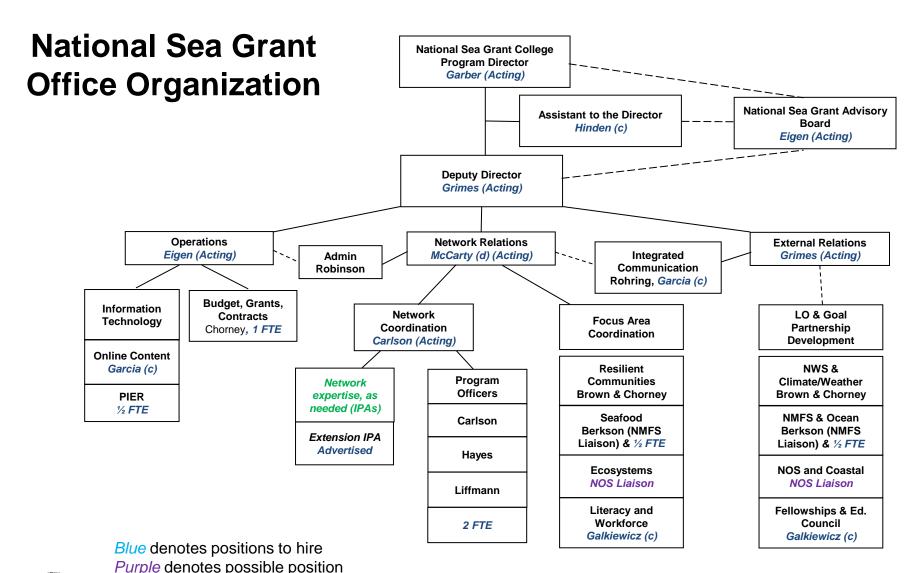
#### Recent changes in the NSGO

http://seagrant.noaa.gov/WhoWeAre/Leadership/NationalSeaGrantOffice.aspx

- July 2015:
  - Sarah Nadalin, private school teacher in Seattle, Washington
- August 2015:
  - + Sharon Aziz (contractor), a 6 month contractor to assist with PIE activities including PRP and PIER information.
  - + David Chorney, working on contracts, climate & water issues, and NWS liaison
  - + Amanda McCarty, NOAA Leadership Competencies Development Program (LCDP) detail including recruiting Sea Grant hires









As of 5/20/2015



# National Sea Grant Advisory Board

### Four nominees in process:

- Gordon Grau Hawaii Sea Grant Program Director (retired)
- Judy Gray Acting Deputy Director of OAR (retired)
- Brian Helmuth Climate and resilience scientist,
   Northeastern University
- Jim Murray Deputy Director, National Sea Grant College Program (retired)





# NSGO Summer/Fall Activities

- Site Visits
- Technical Review Panels
- Performance Review Panels
- Filling the office vacancies
- Partnerships and Networking





# **NSGO** Accomplishments

- Processed 222 grants worth \$63.5M of Sea Grant funding and \$5.7M of pass-through funding
- Impacts/accomplishments reviewed
  - Over <u>1700</u> impacts and accomplishments from 2014
     Annual Reports available on our website:
     <a href="http://seagrant.noaa.gov/WhatWeDo/SearchImpactsandAccomplishments.aspx">http://seagrant.noaa.gov/WhatWeDo/SearchImpactsandAccomplishments.aspx</a>
    - Over 7000 total impacts and accomplishments available
- Completed 32 Site Visits
- Assistant Administrator Award for "exceptional skill and dedication in program and grant execution and oversight, resulting in awarding \$24million to support 300+ resilience projects" (2014 fiscal year)





### **NSGCP** Priorities

- Sea Grant Visioning
- Partnership building\*
- Networking with NOAA\*
- Educating the Beltway about Sea Grant\*
- National Sea Grant Advisory Board review of Sea Grant liaison positions\*
- \*Also National Sea Grant Office priorities





# PIE Updates

- Sea Grant 20-year Visioning
  - Network discussion Fall 2015
- Network Plan (2018-2021) DRAFT timeline
  - Late Fall 2015 Network Plan Steering Committee appointed
    - Reps from: SGA, NSGAB, NSGO, NAC, NOAA
  - Winter/Spring 2016 Plan developed
  - October 2016 Individual programs submit final plans
  - December 2016 All strategic plans final





# PIE Updates

- National Competition Updates
  - Notifications Made:
    - SG-NMFS Exchange Program Support
    - Conferences and Workshop Support
    - FY15 Aquaculture Extension Technology Transfer
    - FY15 International Great Lakes Water Level Datum (Special Projects)





## FY16-17 Omnibus Submission

- Guidance sent 9/2:
  - How to fulfill Special Award Conditions (SACs) on FY14-17 omnibus awards
  - How to submit proposal for FY16-17 increases in merit/base
- Funding email sent 9/8:
  - Contains 90-2 for SAC and for FY16-17 merit/base increase





# Sea Grant Budget

	FY15 Appropriation	FY16 Request	FY16 House Mark	FY16 Senate Mark
Base	\$62.8M	\$61.5M	\$62.8M	\$62.8M
Aquaculture	\$4.5M	\$7.0M	\$2.0M	\$10 M
STEM Education	[included in base]	[eliminated from Base]	[included in base]	[included in base]
Total	\$67.3M	\$68.5M	\$64.8M	\$72.8M

**Historical Budgets** 

FY 2012 - \$62.2M

FY 2013 – \$57.3M (after sequester)

FY 2014 - \$67.3M





## Reauthorization Status

- National Sea Grant College Program Amendments Act of 2015: <u>S. 764</u> was introduced on March 17th by Sen. Wicker (R-MS) with three co-sponsors and passed by the Senate Committee on Commerce, Science, and Transportation on March 25th as <u>amended</u> by Senator Schatz (D-HI). <u>Bill passed Senate on 7/28.</u>
- The National Sea Grant College Program Amendments Act of 2015 (H.R. 1900) was introduced in the House on April 21st by Rep. Brenda Lawrence (D-MI-14).





## NSGO Hill Visits in April/May/August 2015

- OAR Day on the Hill Visits
  - Brian Babin, R-TX-36 (Rachel Tristan staff)
  - Madeleine Bordallo, D-Guam (Matthew Herrmann – staff)
  - Bradley Byrne, R-AL-1 (Lora Hobbs staff)
  - Katherine Clark, D-MA-5 (John Moreschi – staff)
  - Garrett Graves, R-LA-6
  - Brenda Lawrence, D-MI-14 (Varun Krovi – staff)
  - Tom MacArthur, R-NJ-3 (Justin Durbin staff)
  - Mark Takai, D-HI (Seanna Pieper Jordan – staff)
  - Rob Wittman, R-VA-1 (Julia Angelotti- staff)

#### Reauthorization Visits

- House Committee on Science, Space and Technology (Majority and Minority)
- House Committee on Science, Space and Technology (Minority)
- House Committee on Natural Resources (Minority)
- Senate Commerce Committee (Majority and Minority) and Bill sponsors
- Alan Lowenthal, D-CA-47, (Rachel Gentile, 2015 Knauss Fellow)
- Randy Weber, R-TX-14, (Art Suchorzewski, Legislative Director)
- Jim Bridenstine, R-OK-01, (Christopher Ingraham, Legislative Assistant and Taylor Jordan, Policy Staff, House Science Committee Subcommittee on Environment)
- Jared Huffman, D-CA-02, (Katie Westfall, 2015 Knauss Fellow)
- Dan Newhouse, R-WA-04, (Jason Herbert, Legislative Director and Jonas Linde, new fellow covering Education issues)





# **Upcoming...**

- October
  - Performance Review Panels covering 2010-2013 conducted
- Fall/Winter
  - Embark on 20 year Visioning and Strategic Network Planning
- November
  - SGA/Advisory Board Fall Meeting
  - Sea Grant Knauss Finalists Placement week
  - National Working Waterfronts and Waterways Symposium
- December
  - Extension Assembly/Communicators Network Meeting
  - Omnibus Special Award Condition and Supplemental award due
- March 2016
  - SGA Spring meeting
- March 2016 March 2017 (kick-off during Spring SGA meeting)
  - 50<sup>TH</sup> Anniversary Celebrations



#### **NSGO Communication**

 Goal: Effectively demonstrate the need for and value of Sea Grant to key audiences.

#### – Sub-Goals:

- Increase network's national visibility
- Increase availability of & access to Sea Grant information
- Enhance communication within network to strengthen collaborations, build unity, and leverage opportunities to build national identity

#### **Audiences**

- Decisionmakers
- 2. NOAA/DOC
- 3. Sea Grant Network
- 4. Partners
- 5. Interested Public





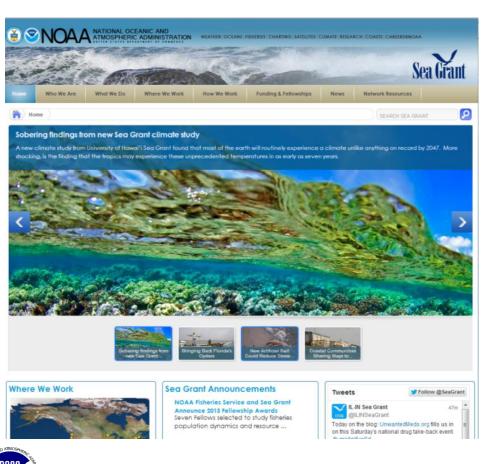
### Monthly Call for Content, Monthly Calls

- Call for Content every other week
  - Papers
  - Jobs
  - Web story ideas
- Monthly SG Communication Meetings





#### Website



- Highlight a different program each week through a featured story
- Nimble enough to feature new research and events as they come
- Network announcements on home page



### **Website Analytics**

- Analytics (2014-2015):
  - o 550/day
  - Visits: 99,920
  - New visits: 67,000
  - Duration: about 3.1 min.
  - Pages/visit: 2.4
  - Top pages:
    - Home page
    - Fellowships/Jobs page
    - Knauss page





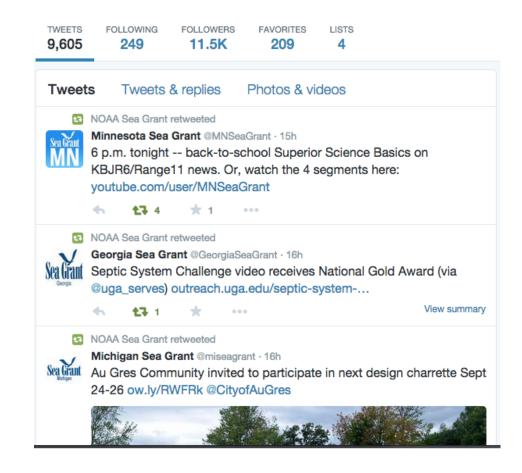






#### **Social Media**

- Allows us to gather information about our programs as they receive it
- Twitter: 11.5K
- Facebook: 2.1K







### **Building Partnerships in NOAA**

#### Wittman Plan

- OBJECTIVE 2—Build NOAA Partnerships
- Increase Sea Grant's value to NOAA by demonstrating that
  - Sea Grant is a partnership that facilitates NOAA access to university research, outreach and education expertise, and
  - the Sea Grant partnership is crucial to the success of NOAA's mission.







Questions?

